

## TVWS Minutes

**Date:** April 7, 2009

**Time:** 7:00 - 9:15 pm

**Place:** Private Dining Room, Grand Lodge, Meadow Lake Village, Meridian

**Members Present:** Garry Scholz, Debra Chantrill, Gail McClellan, Karen Birch, Kathy Johnson, Gene Chantrill, Robin Young, Jerri Nelson

**Next Meeting:** Tuesday, April 28, Meadow Lake Village

President Garry Scholz called the meeting to order at 7:00 pm.

Agenda was revised adding the following:

Decision on refunds for membership dues

Discuss adjusting payment fee for tasting events for temporarily unemployed paid members.

Allowing outside vendors to add to or participate in monthly tasting events.

### Minutes

Minutes from the March 25 meeting were approved with the following addition:

It was the unanimous consensus of the Board that TVWS Treasury pay for room rental and modest food bites for Board meetings as a normal and usual cost of doing business.

Completed Minutes will be posted on the TVWS web site.

### Treasurer's Report

TVWS Checking Account	\$2,369.35
TVWS Savings Account	\$3,170.46
<b>Total</b>	<b>\$5,539.81</b>
IWF Account*	\$3,056.42

- Accounts at the Bank of America are now closed and the balances transferred to our new accounts at Mountain West Bank.

March 2009 Event		
Income		
	Attendance fees (35 people)	\$ 660.00
Expenses		
	Meadow Lake: room & food	\$225.00
	Wine for event	\$155.35
	<b>Total Expenses</b>	<b>\$488.35</b>
	<b>Profit</b>	<b>\$279.65</b>

We received \$55.00 from new membership fees.

5. The following expenses for the Idaho Wine Competition were paid:  
\$576.40 for medals and \$250.00 for Brooks Tish's travel honorarium.

## **Old Business Events**

### **April**

BRJ Distributors are featuring Australian wines, Brad Cowan and Paul Colwell will be presenters. We will taste seven wines ranging in retail price from \$8.00 to \$30.00. There will be two whites and five reds to sample. Ms. Redmond, a Dove Chocolatier and Distributor, will attend the tasting to share her wares and give some information about the chocolate she sells.

### **May**

Brian Erickson is enthusiastic about presenting Italian wines for the May Event.

### **June**

Best of the Best Northwest competition is held the first week in May. The results will be available the second week in May. This should give us sufficient time to get ready for the Event which will be held on 10<sup>th</sup>.

### **July**

We will hold our Annual Picnic at Fraser Vineyard on July 8. The address is 1004 La Pointe Street. Bill Fraser will present a tasting of Fraser wines and we will hold our picnic using the Vineyards'™ kitchen and barbecues in their lovely setting. Thanks to Kathy Johnson for facilitating this event.

### **August**

Garry will see if Idaho Wine Merchants will be able to supply South African wines.

**September, October, November and December** Not yet determined.

## **Standing Committees**

### **Idaho Wine Competition**

Thomas Pellacia, Brooks Tish, Garry Scholz, David Kirkpatrick, Cindy Limber, Greg Barnes and Scot Sprague have committed to judge Idaho wines on Saturday, April 18 at Meadow Lake Village.

Friday, April 17 the wines will be delivered to Meadow Lake Village. Jerri is working with Chef James to time the

cooling of white wines. The wines will be organized, reds will be opened at appropriate times to allow for breathing, and stewards will start their duties at 8:00 a.m.

After the judging Tom Birch, Bob Parker and Carl Abrahamson will be in charge of left over wine, opened and unopened.

Glasses need to be picked up from storage, along with paper cups, clipboards and any other items used in the judging event.

Trays, stands, drinking water for the judges and buckets for dumping will be procured from Meadow Lake Village. Bread and cheese will be provided by Meadow Lake Village, along with Danish pastry. Lunch will be at noon. Chef James will create the menu.

Scoring system: The 100 point system will be used: 100 is the best and it goes down from there.

After the competition is over, the Board will develop a survey or evaluation to see what the winemakers think of the Competition.

### ***Savor Idaho***

Nothing new to report. If we get a booth we have a plastic banner printed with Treasure Valley Wine Society. We will print brochures and application forms to distribute.

### ***Eagle Food and Wine Festival***

The public part of the Festival is Saturday, August 22. We will have a booth to recruit for members. There are a number of opportunities to volunteer: selling tickets, selling wine, manning the TVWS booth, etc.

### ***Advertising***

Garry emailed Michelle Stark, Channel 6, but has not heard back.

He contacted the *Press Tribune* for ad pricing. It runs \$300 for a half page for Sunday, May 10<sup>th</sup>. It would include mention of Erickson's Fine Wines, which would be supplying Italian Wines for the tasting. For an additional \$120.00 our ad would be placed on their website, running from May 1<sup>st</sup> to 13, or 10,000 hits, whichever comes first. The *Press Tribune's* readership covers Meridian, Nampa, Caldwell and Eagle. Garry will see if Brian Erickson wants to go into with us on the cost of the ad.

Motion:

*Up to \$450.00 is approved to advertise for the May Event as a trial to see what the results will be.*

*Erickson's Fine Wines will be approached to see if they are willing to participate in the cost.*

### **Insurance**

Clear lakes Agency is reviewing our current policy; we will have a quote by the end of the month

### **Name Tags**

The name tags will be ordered after the April Tasting Event on Wednesday, April 8, in the event new members sign up. It will take between two to three weeks to receive them so they should be available at the May tasting.

### **Membership Mixer**

We are considering a mixer with a wine shop or restaurant. We are considering working with Bueno Cheapo Vino and Le Coq Rouge. Garry contacted Le Coq Rouge about holding a membership mixer after work on Friday the 24th. Franck Bacquet is excited about the idea and promises some nice food bites. TVWS will pay the cost which is estimated to be \$90 - \$110. Mixers should be free to TVWS members' one of the perks of paid membership.

### **Silent Auction**

We may be able to hold a Silent Auction using wines in storage at *Savor Idaho* and at the *Eagle Food and Wine Festival*. We will continue to pursue holding a Silent Auction with proceeds going to a worthy charity, hopefully wine-related.

### **Western Idaho Fair**

Mary Biggs is in charge of the wine portion of the Fair. She would pay Robin Young to be in charge of judging for non-commercial wines. Robin has not heard back from her.

## **New Business**

### **Membership Dues**

Refunding membership fees has come to the attention of the Board; no policy has been set on a refund policy. After the topic was introduced and Board members had an opportunity to discuss and reflect on the issue, it was decided to adopt a policy regarding membership dues' refunds.

### **Motion:**

*The following policy has been adopted regarding membership dues refunds: No refunds of membership dues will be made. Once dues are paid membership is good for that calendar year. Dues will be paid annually.*

**Tasting Fee Adjustment for Unemployed Members** This idea was discussed, but no motion or recommendation was made.

The meeting was adjourned at 9:15 p.m.

Submitted by:

Gail McClellan Parker  
Recording Secretary

Approved:

Date: